



Ridout Plastics Co. Inc.

www.ePlastics.com



At A Glance:

- **Company:** San Diego's award-winning plastic company, founded in 1914.
- **Location:** San Diego, CA
- **Industry:** Manufacturing; Wholesale/Distribution; Retail; Ecommerce
- **Software switched from:** Customized software, designed and written by Ridout Plastics running on a legacy mini-computer
- **Other Software Evaluated:** Everest, Salesforce.com, Microsoft Dynamics (Great Plains)

“One of my goals is trying to keep things simple. NetSuite is a very powerful tool that allows us to focus on our business from all points. We can easily customize to make it fit our specific business model without having a full time IT position — much less the drama of computer servers. NetSuite allows us to be an excellent customer service company that just happens to sell plastic.”

— Elliott Rabin, President, Ridout Plastics Co. Inc.

Challenges:

- Since 2001 Ridout Plastics has been constantly searching for a solution that will fit into 80 to 90 percent of their business processes: light manufacturing, retail, Ecommerce and wholesale/distribution without having to sacrifice the speed and customization that they've grown accustomed to from their custom designed software system.
- Ridout Plastics wanted to simply focus on managing and growing their business and did not want the hassle of having an IT department to manage or servers to maintain.
- Ridout Plastics realized the huge undertaking, but didn't want to invest a whole year to get started. They set the implementation bar high by targeting a 4-month go-live timeline.

Results with NetSuite:

- NetSuite is just what Ridout Plastics needed to grow and manage the business anywhere. Access to information on inventory, orders, customers, suppliers and financials is accurate and fast.
- NetSuite and Retail Partner OnSite were the right mix — full accounting, inventory flexibility / distribution management, job shop custom manufacturing, UPS & FedEx integration and Ecommerce with NetSuite, and Retail POS with OnSite.
- Smooth and upbeat implementation process: went live in 5 months.



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