

Seeking Alpha

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By Jeff Kaplan

Software News: It's a Cloud World

NetSuite's latest partner deal clearly illustrates how rapidly the SaaS market has evolved. This is not your typical, joint press release agreement. Instead, it specifically states, "*The plan calls for 500 new customers within three years.*" This bold statement wasn't necessary to bring attention to the alliance, but proves that SaaS is taking hold in the back-office and gaining acceptance worldwide, even in relatively conservative regions such as Japan.