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Software Architecture & SOA

NetSuite Initiates 'Cash for Clunkers' Program to Encourage Shift to Cloud Computing August 25, 2009

Under the NetSuite “Cash for Clunkers” incentive program, all new NetSuite customers that shut down on-premise servers and/or trade their legacy software receive \$500 off every \$5,000 invested in NetSuite. Also available in Canada, Australia and the U.K., the NetSuite Cash for Clunkers program is available to new customers signing up with NetSuite by Oct. 31, 2009.

NetSuite says the program is designed to remove old, inefficient enterprise software from server closets and data centers worldwide in favor of its environmentally-friendly cloud computing solution. A recent impact study by Greenspace demonstrated that the average NetSuite customer reduces its electricity bill by \$10,000 per year after switching from an on-premise system. In aggregate, the NetSuite platform saved NetSuite customers more than \$61m in energy bills in 2008, eliminating the output of nearly 423,000 metric tons of carbon dioxide, the company says.