

NetSuite Offers ‘Cash for Clunkers’ Software Swap

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By WebCPA Staff

NetSuite has introduced a “cash for clunkers” incentive program for selling software, patterned after the government’s car sales efforts.

The program aims to encourage businesses to ditch their on-premises software and hardware in favor of NetSuite’s cloud computing model. The company sells Web-based business management and accounting software. Under the program, new NetSuite customers that shut down their on-premise servers or trade in their legacy software receive \$500 off every \$5,000 they invest in NetSuite. The offer is valid for new customers who sign up by Oct. 31, 2009.

For more information, visit <http://www.netsuite.com/cashforclunkers>.