



#### GET INTO TECHNOLOGY

Into Technology Limited (IT247.com) is automating its entire business with Netsuite. The system integrates CRM, ERP and ecommerce. NetSuite's order management, email marketing campaigns and customer centre aim to allow IT247.com to manage a 40 per cent month-on-month growth smoothly while maintaining customer controls and customer service. NetSuite's business dashboards provide information on IT247.com business activities and enable them to monitor everything from marketing campaigns and website activity through to inventory, orders and fulfilment status.