



**CRM Newsletter**

**April 6, 2009**

**Important Industry Announcements, and What We Think of Them**

NetSuite announced NetSuite Multi-Channel Retail Management Suite, which allows companies to manage multiple locations with a point of sale (POS) system, integrate new or existing e-commerce operations, provide a similar experience across all channels, and gain real-time visibility and business intelligence across the company.

Our take: Nice vertical application in an area of CRM that's been long neglected. Bravo.