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**Important Industry Announcements, and What We Think of Them**

**NetSuite** announced NetSuite Multi-Channel Retail Management Suite, which allows companies to manage multiple locations with a point of sale (POS) system, integrate new or existing e-commerce operations, provide a similar experience across all channels, and gain real-time visibility and business intelligence across the company.

***Our take:*** Nice vertical application in an area of CRM that's been long neglected. Bravo.