



NetSuite

Ecommerce+ Company Edition

NetSuite Ecommerce+ Company Edition offers:

- Single system for ecommerce, accounting/ERP, and customer relationship management
- Web-store tied to back office in real-time
- Built-in, customizable dashboards
- Integrated affiliate marketing
- Partner relationship management
- Customer self-service center
- Automatic upsell recommendations
- Multiple website capabilities
- Global multi-language and multi-currency websites
- Site hosting
- Site building wizard
- Content management wizard
- Support for Unlimited Items
- **Built-in Web Site Analytics & Reporting**
 - Shopping Activity Reports
 - Referrer and Keyword Reports
 - Cart Abandonment Report
 - Customer-Specific Site Activity
 - Search Engine & Affiliate Marketing reports
 - Page Hit Reports by Page, Category and Customer
 - Site search reports
 - Purchaser conversion ratio for each search term
- **Dynamic Web Stores**
 - Dynamic, database-driven Web sites
 - Point-and-click site updates
 - Site hosting
 - Site Building Wizard

Why Run Your Business on NetSuite Ecommerce+ Company Edition?

NetSuite Ecommerce+ Company Edition builds on all the capabilities of the NetSuite Ecommerce Company Edition but provides additional sophisticated tools for complex ecommerce business requirements, including advanced inventory management. NetSuite Ecommerce+ Company Edition provides the capability to manage complex, global ecommerce organizations with multiple websites/web stores managed through one single account integrating both back office and front office business processes, combined with superior Web sales, marketing, and reporting capabilities. And only NetSuite offers all of these capabilities online - accessible anytime, anywhere, with all the business benefits of Software as a Service.

One Integrated Solution for e-Tailers.

NetSuite Ecommerce Company Edition provides ecommerce companies with complete business management tools to manage an ecommerce company's online, front office and back office business processes with a single, real-time application. With integrated accounting/ERP that includes inventory management, order fulfillment, and purchasing, you can say goodbye to the hassles of juggling multiple applications.

Improve accuracy and efficiency.

NetSuite ecommerce customers report significant cost savings and efficiencies in managing their operations. Because NetSuite automates more of your business and manages everything in real-time, your customers, your suppliers, and your partners always know exactly what's going on with every order. Automated processes and better accuracy mean faster orders, more satisfied customers, and lower operational costs.

Save money.

NetSuite is simpler to implement and maintain, and more affordable to manage than the combination of business applications you may presently have assembled to manage your business. Because NetSuite Ecommerce Company Edition is provided as Software as a Service, you don't need to manage servers, databases and IT staff - all you need is an Internet browser.

Key Features:

- Integrated accounting/ERP including inventory management, purchasing, order fulfillment, and shipping
- Complete customer relationship management including sales force automation, marketing automation and live and self-service customer support
- On-demand, software as a service application delivery for anytime, anywhere access and lower total cost of ownership

 Find out more: contact NetSuite, Inc. at 1-877 NETSUITE or visit www.netsuite.com



• Multi-national

- Multi-currency
- Multi-language
- Accept credit card payments in any currency

• Advanced inventory and warehouse management

- Real-time, multi-site inventory management
- Automatic removal of items the moment they become out of stock
- Integrated UPS and FedEx rates and shipping labels
- Automatic emailing of package tracking numbers to shoppers
- Automatically calculate average lead time to receive inventory
- Item Label Printing
- Supports Bar Code Scanning
- Transaction and Item Bar Coding
- Track inventory by bin location
- Record landed costs as part of inventory value and cost of sales
- Lot Costing Methods
- Lot Expiration Dates
- Lot Management & Numbering
- Landed cost
- Matrix Item Options
- Multiple Units of Measure
- Serialized Inventory Management
- Custom fields for serial and lot numbers
- Serialized Costing

• Advanced Search

- Query any field
- Limit results based on any criteria
- Format results

• Storage and Bandwidth Included

- 10 GB Storage
- 20 GB/month Bandwidth

- Sophisticated ecommerce selling tools including automated upsell and cross-sell recommendations per-product and in-cart based off an individual's purchase history and aggregate propensity to buy
- Push-integration to shopping comparison engines such as Shopping.com, Shopzilla, etc.
- Optional eBay integration available for seamless auction, inventory and order fulfillment automation
- B2B ecommerce tools that build and extend partnerships including contract based-pricing, invoicing and credit terms, level 2 purchasing cards (p-cards), and affiliate management with commissions tracking
- Support for multiple payment methods including credit cards managed through CyberSource, WorldPay and Payflow Pro payment gateways, PayPal and invoicing
- Support for unlimited multiple currencies with choice of automated or manual exchange rate updates
- FedEx and UPS integration for seamless shipping and tracking visibility
- Multiple language support with built-in translation for standard fields and facilitated translations throughout
- Role-based dashboards and site analytics with buying activity reports by customer and in aggregate, organized and delivered real-time to meet the business intelligence needs of the organization
- Actionable web analytics that include cart abandonment, store visitor information, shopping activity reports, referrer, keyword reports, search engine, site search & affiliate marketing reports
- Tools to create great looking, customizable storefronts for a unique website look, which is then hosted for you by NetSuite
- 10 GB Storage and 20 GB/month Bandwidth included

NetSuite Ecommerce+ Company Edition provides more sophisticated inventory management, allowing shoppers to view real-time inventory, and see if items are out of stock or if they can be back-ordered. Out of stock items can be automatically removed from your website. Inventory management is easy—any changes made in the back-office will automatically be reflected on your site or sites. Specific advanced inventory management features in NetSuite Ecommerce+ Company Edition include:

- Automatically calculation of average lead time to receive inventory
- Item Label Printing
- Bar Code Scanning
- Transaction and item Bar Coding
- Track inventory by bin location
- Custom fields for serial and lot numbers
- Serialized Costing
- Recording of landed costs as part of inventory value and cost of sales
- Lot Costing Methods
- Lot Expiration Dates
- Lot Management & Numbering
- Matrix Item Options
- Multiple Units of Measure
- Serialized Inventory Management

NetSuite makes it possible for you to deliver an “Amazon.com-like” experience for your customers and to better manage and grow your entire business with a single integrated business management system. With support included for unlimited items and advanced inventory management, your ecommerce business can thrive.

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