NETSUITE
ONE SYSTEM. NO LIMITS.

NetSuite CRM+

NetSuite CRM+ offers the industry's first and only:

- Order Management
- Partner Relationship Management
- Incentive Management
- Project Tracking
- Customer Portal
- Web Hosting, Analytics, Intranet
- Xtreme List Editing

NetSuite CRM+ functionality includes*:

- Sales Force Automation
- Contact Management
- Marketing Automation
- Customer Service and Support
- Reporting and Analysis
- Offline Sales Client
- Complete Customization and Configuration

+Integrated Order Management
+Incentive Management
+Project Tracking
+Customer Portal
+Partner Relationship Management
+Website Hosting & Analytics

*Some features sold in add-on modules

Beyond Traditional CRM: Complete Customer Lifecycle Management

NetSuite CRM+ goes beyond traditional CRM's simple prospect-centric view to provide companies with a customer-centric view to manage initial and on-going relationships over the phone, in person, or on the Web. NetSuite CRM+ is the only hosted CRM application that integrates order management, partner management, incentive management, project tracking as well as website hosting and analytics, giving businesses large and small seamless customer processes and clear lines of visibility across traditional and online channels.

NetSuite CRM+ includes all the powerful capabilities found in NetSuite CRM. Both products include Sales Force Automation, Marketing Automation, Customer Support & Service, flexible customization through SuiteFlex, and more. And both products include the best opportunity management and forecasting capabilities in the industry.

NetSuite CRM+ is only Web-based CRM system that:

- Provides a true 360 degree view of all customer data and customer interactions, including complete visibility into all financial transactions and website interactions without any integration required. Now a single view of customer information is available to everyone in your company who needs it.
- Automates the entire customer lifecycle, from a "suspect" browsing a business' Web site, to an interested lead, to a qualified prospect, to a customer who has actually placed an order, to servicing that customer and finally, to guiding that customer to re-purchase.
- Allows salespeople to take real orders from customers quickly and easily, with an integrated Order Management system.
- Shows full purchase histories for your customers without requiring complex integrations with your accounting/ERP system.
- Offers complete Partner Relationship Management. Now you can treat your channel partners as an extension of your direct sales team—seamlessly.
- Tracks commissions automatically and accurately, without requiring you or your salespeople to use spreadsheets.
- Fully encompasses the Web and e-mail marketing. NetSuite CRM+ incorporates your Web site into the selling process, by tracking all customer interactions on the Web and by providing a comprehensive self-service customer portal.
- Provides better, more accurate forecasts. Booked orders can be finally seen in forecasts, your forecasts have greatly increased reliability, predictability and accuracy. And the "actuals" information in forecast vs. actual reports in now based on real sales data.
- Shows you true marketing effectiveness and ROI. Other CRM systems do not capture the details of what a customer has purchased, they frequently provide incomplete and incorrect results for marketing and sales campaigns. With no record of what or how much has been ordered by each customer, marketing has no way to know if the leads generated are actually converting to customers.

Find out more: contact NetSuite, Inc. at 1-877 NETSUITE or visit www.netsuite.com/crmplus