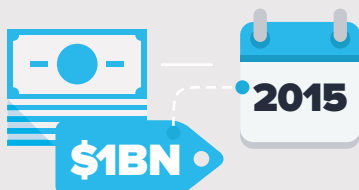
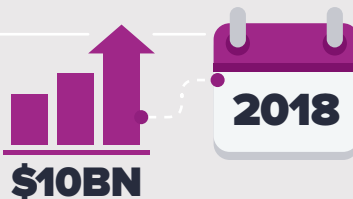


# ARE YOU READY TO COMPETE WITH amazonbusiness?

Amazon's domination of the retail industry is well known, but have you familiarised yourself with their takeover in the distribution market?



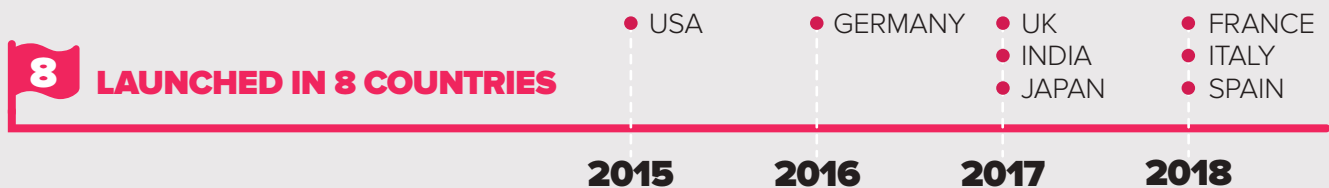
**\$1,000,000,000+**  
in sales in 2015, Amazon Business' first year of launch.



**\$10BN**  
**REACHED \$10BN**  
in revenue by 2018



Amazon Business ships to  
**MORE THAN 70 COUNTRIES**  
around the world.



**82% OF B2B BUYERS**  
have made a purchase on  
Amazon for their business  
— *Forrester*



**OVER 25% OF DISTRIBUTORS**  
sell on Amazon Business  
— *Modern Distribution Management*



**70% OF DISTRIBUTORS**  
view Amazon Business  
as a threat  
— *Modern Distribution Management*

Amazon Business is growing rapidly. To survive in this new era of distribution, it is essential that you are addressing your customer needs. This requires a solid digitalisation strategy, the right technology to support and enable growth, and expert insights into your customer's behaviours. Are you ready to compete?

To find out more about how you can survive the amazon effect, visit [netsuite.co.uk](http://netsuite.co.uk) or contact us at [netsuiteuk@netsuite.com](mailto:netsuiteuk@netsuite.com).